# The Five Judgement Calls

01

**OUTCOME**

### What are you actually trying to achieve?

Clarify the real problem, the outcome and what good looks like.

02

**ROLE**

### What role should AI play?

Decide what you want AI to do - and what you don't want to hand over.

03

**EXPERTISE**

### Have you set AI up to do the work well?

Choose the right tool, context, prompt and standard.

04

**CHALLENGE**

### Have you challenged the work enough?

Look for what's wrong, weak or missing before you rely on it.

05

**OWNERSHIP**

### Are you prepared to stand behind the result?

Decide whether the work is credible enough for what's at stake.

AI supports your *thinking*. It doesn't replace your judgement.